

Message from the Mayor

It is with great pride that I write my last letter to you as Mayor of Ladue. For the past 12 years, I've had the privilege of serving this extraordinary community as a volunteer, city council member and mayor. As a life-long resident, I take great pride in this city's past, present and future.

While there will always be much work to be done, we have accomplished a great deal thanks to the volunteer city council members, more than 60 volunteer community members, and dedicated staff of the City of Ladue. I have dedicated myself to ensuring that the quality of our city's services and infrastructure remain among the top tier of St. Louis County municipalities. Throughout the past 10 years, we have leveraged many federal and state grants to help fund necessary improvements so our citizens feel safe about our city's key infrastructure including the repair and update of five bridges, 20 cross-road culverts, 22 miles of public roads, and the repair and addition of 11.2 miles of sidewalks. We successfully managed through the highway 40/64 shutdown and maintained strong zoning policies that help sustain

our property values and the historical charm of our community.

Fiscal discipline has been a top priority of my administration and we are fortunate to live in a community where we know how to live within our means and utilize tax dollars with the utmost respect.

We have a balanced budget and top-notch city operations that are the envy of other communities.

I have worked to operate this government with the highest level of integrity and transparency by engaging volunteer citizens in every aspect of our daily operations. I have worked diligently to address the pension requirements to ensure we take care of our police officers and fire fighters with the same passion they care for us. I will continue to serve as a dedicated advocate for our public servants who risk their lives for our safety.

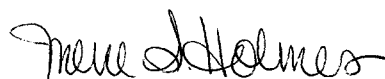
This city belongs to all of us, and collectively we can thrive by bringing diverse ideas and ideologies together for a stronger and

more vibrant Ladue. Throughout my service, you have provided thoughtful ideas, solutions, feedback and at times honest criticism. I thank you for taking the time to share your thoughts and caring enough about your city to ensure your voice is heard.

The best way to maintain our wonderful way of life is to stay involved and informed. I encourage you to sign up for email updates so you know what's going on within the city, and get to know the city's staff members and elected officials. I also hope you will vote on April 5th for your next mayor and city council members.

Thank you so much for your support and encouragement over the years. It has been my honor and privilege to serve you.

Warm Regards,



Irene Holmes



CONSTRUCTION UPDATE – ROAD CLOSURE

Des Peres Ave. will be closed to through traffic at the south city limits to replace the deteriorated cross road culvert starting the first week of June 2011. Construction will take approximately 60 calendar days to complete. This is a locally funded project between the cities of Ladue and Rock Hill. The cost to each City is approximately \$181,000.00. Ladue's cost will be from the Storm Water fund which receives its funding from the ½ cent storm water sales tax.

Alternate north-south routes will be N. Woodlawn Avenue or Kortwright Avenue.



Email Subscriptions

Sign up to receive City of Ladue meeting agenda notices and current city news via e-mail! Go to www.cityofladue-mo.gov and click on the EMAIL SUBSCRIPTIONS tab located in the left index box. You can select which subscriptions you want to receive. Your email address will be kept strictly confidential and only be utilized for City communication purposes.

Green Living

Earth Day is every day, all year long! So, in order to have a minimum impact on our world, Reduce, Reuse and Recycle.

Consider PRECYCLE, or just think about how something you buy will be recycled before you purchase.

St. Louis's Earth Day Festival is April 17th. There will be a number of events, collections, and information in coordination with the festival. Look for announcements.



Recycling Questions and Answers

If you have questions on recycling ANYTHING, electronics, paint, batteries etc. there are several online resources:

Earth911.com

St.Louiseachday.com

(click on "calendar" for special events, special collections)

Greenerchoices.org

In addition, here are some specific suggestions:

- Electronics, computer parts, household furniture, etc. Call Goodwill or Salvation Army for home pickup.

- Building/Remodeling-- Any new materials left from a project like tiles, wood, etc.

Any used plumbing & lighting fixtures, appliances, etc. that are removed as part of a renovation (in good working order, 10 years and younger!) Call Habitat for Humanity Restore-- 531-4155 for pick up. Even ¾ of a gallon of paint left over? Take to Habitat for Humanity Restore at 3763 Forest Park Avenue.

- Smaller quantities of leftover paint? Add kitty litter, shredded paper or sawdust to the can and put with your regular trash.

- Gasoline and other hazardous products? Look for the Hazardous Products Collection that is held twice a year.

DEPARTMENT OF PUBLIC WORKS

Brush pick-up began the first full week of March. To ensure a timely pickup in your area, it is essential to adhere to the dates for your section. The schedule is available on the City's website. For your convenience a schedule has also been included in this newsletter.

As a reminder, when placing brush for pickup by City workers, do not locate the brush within 24" of the fire hydrant or cover the hydrant. Because of the size of the equipment used to move the brush the hydrant must be clearly visible.

The Public Works Department had a very busy winter season trying to complete the leaf pick-up program in between several large snow and ice storms.

A big concern noticed during snow removal operations is residents installing large boulders along the edge of the roadway to prevent motorists from going off the road and damaging their yards. While we understand the purpose, these rocks hinder snow plow operations, especially during larger snow events. These obstacles will damage the plows and require repairs.

The City can not be responsible when boulders and lawn sprinkler systems are in public right of ways. As a general rule of thumb, from the edge of the road pavement, the City right of way is approximately eight feet.

If you are uncertain about this area, contact the Public Works Department and we will be happy to assist you in determining the edge of right of way.

2011 Projects

This year our Road Construction project season includes the following:

- | | | |
|---|--------------------------|-------------------------------------|
| • Clayton Road
(mill & overlay roadway) | (Federal/Locally funded) | County Project (started & on-going) |
| • Ladue Road
(mill & overlay roadway) | (Federal/Locally funded) | County Project (started & ongoing) |
| • McKnight Rd.
(mill and overlay pavement south of I-64) | (Federal/Locally funded) | County Project (spring 2011) |
| • Warson Rd. Phase 3
(mill and overlay pavement Clayton Road through No. Woodlawn Avenue - This project should begin by late May or early June.) | (Federal/Locally funded) | Ladue Project (spring 2011) |

2012 Project

Ladue/ Warson sidewalks – This project will be 80% federally funded (\$310,037.00) and a 20% local match. (\$82,463.00)
The scope of work includes:

- Sidewalk from Ladue and Warson Road will be improved and extended up to Salem Estates Drive (south side.)
- A new sidewalk on N. Warson Road between Ladue and Warson intersections north to the City limits.
This improvement will complete a continuous sidewalk along S. Warson Road from Clayton Road to Page Blvd.

2013 Projects (anticipated depending on funding)

McKnight Road

Road improvements to McKnight Road between Ladue Road and Clayton Road (2 small bridges will be replaced with this project); estimated cost is \$1,750,000.

Litzsinger Road

The estimated cost for the road improvements to Litzsinger Road between Lindbergh Blvd. and McKnight Road is \$2,230,000.

We have applied for Federal funds on both projects which could pay 80% of the cost for the above projects.



NEWS FROM THE LADUE FIRE DEPARTMENT

After a long, bitter cold, ice and snow filled winter, spring is finally upon us. For anyone who has lived in the Midwest for any period of time, the arrival of spring also means the arrival of tornado and storm season. As residents of Ladue know all too well, spring storms also mean the loss of power with trees and limbs falling on electrical wires. While Ameren UE has made significant progress in the last few years trimming trees and limbs, we still have frequent losses of electrical power during storms.

When the power goes out, the Fire and Police departments along with City Hall have to rely on back-up generators, we too are at the mercy of Ameren U.E. Remember, the Fire Department, the Police Department, or City Hall does not have the ability to get the electricity turned on with a simple phone call to Ameren. Like everyone else we have to wait until Ameren can repair the problem. When a typical powerful Midwest thunderstorm strikes the St. Louis area the Ladue Fire Department will respond to numerous calls for wires down, trees on fire and flooding. Frequently we are out on the streets at the height of the storm assisting our residents where needed. When we encounter wires down, we notify Ameren U.E., they in turn add that address to a large regional list of wires down. For repair purposes, Ameren prioritizes hospitals, nursing homes and special needs cases first. Everyone else simply has to wait until Ameren can get to the repair.

When we are struck by a storm with wires down, we are confronted by a very dangerous situation, not only residents but also emergency responders from both the Fire and Police Departments. Here are some important safety tips to consider during an electrical outage.

- Consider **ALL** downed wires to be energized, **NEVER** assume the wire is dead.
- **STAY AWAY** from downed wires. If the wire is still energized, it will energize anything it touches, including fences, water puddles, and even the ground around the wire.
- **DO NOT REMOVE OR TOUCH** limbs, trees or brush that are in contact with a downed wire.
- **NEVER DRIVE AROUND** a Fire or Police barricade.
- If your home has a gasoline powered generator, make sure the generator is in an **OPEN, WELL-VENTILATED AREA, NEVER RUN A GASOLINE POWERED GENERATOR IN THE HOUSE OR BASEMENT.** Exhaust from gasoline powered generators contains carbon monoxide, an odorless, colorless gas which is deadly.
- **USE EXTREME CAUTION** when refueling gasoline powered generators. Make sure the **GENERATOR IS OFF PRIOR TO REFUELING.**
- **USE EXTREME CAUTION WHEN USING CANDLES.** Never leave a lit candle unattended. Never fall asleep with candles lit. When using candles, always make sure the area surrounding the candle is clear of combustibles and the candle is on a secure stand that will not fall or be knocked over. If you have to leave the house, make sure all lit candles are extinguished.

The important thing to remember is to be prepared, not only for an electrical outage, but also for any type of disaster, man-made or otherwise. For detailed information on what emergency supplies you should have for an emergency go to www.ready.gov/america.

continued next page

NEWS FROM THE LADUE FIRE DEPARTMENT

continued from page 4

Other Important Information

- A common complaint we receive from our EMS and Fire crews is poorly marked address on homes and businesses. Remember, in an emergency we have to locate your address in all types of weather and in the middle of the night. Please take the time to make sure your address is clearly marked on your house or mailbox. Being able to clearly see an address saves valuable time when responding to an emergency.
- If you have a fire hydrant in your yard make sure the hydrant is clear of bushes, tree limbs and other items that might make locating the hydrant difficult. Do not stack limbs or yard waste in front of the hydrant.
- With spring here the trees and bushes will be blooming and growing. If you live down a long driveway, street or lane, make sure the brush, trees and tree limbs are trimmed back to allow access for emergency vehicles. Remember, our fire trucks are wide and tall and require clear roads and lanes to prevent delays when responding to an emergency.
- For neighborhoods that have traffic control horses that might have been moved by snow plows, make sure the horses are at least 35' apart to allow for emergency vehicles to get around them.

BRUSH PICK-UP SCHEDULE 2011

(Your section can be identified on the map following this page)

SECTION I

March 7	April 4	May 2	June 6
July 5	Aug. 1	Sept. 5	Oct. 3

SECTION II

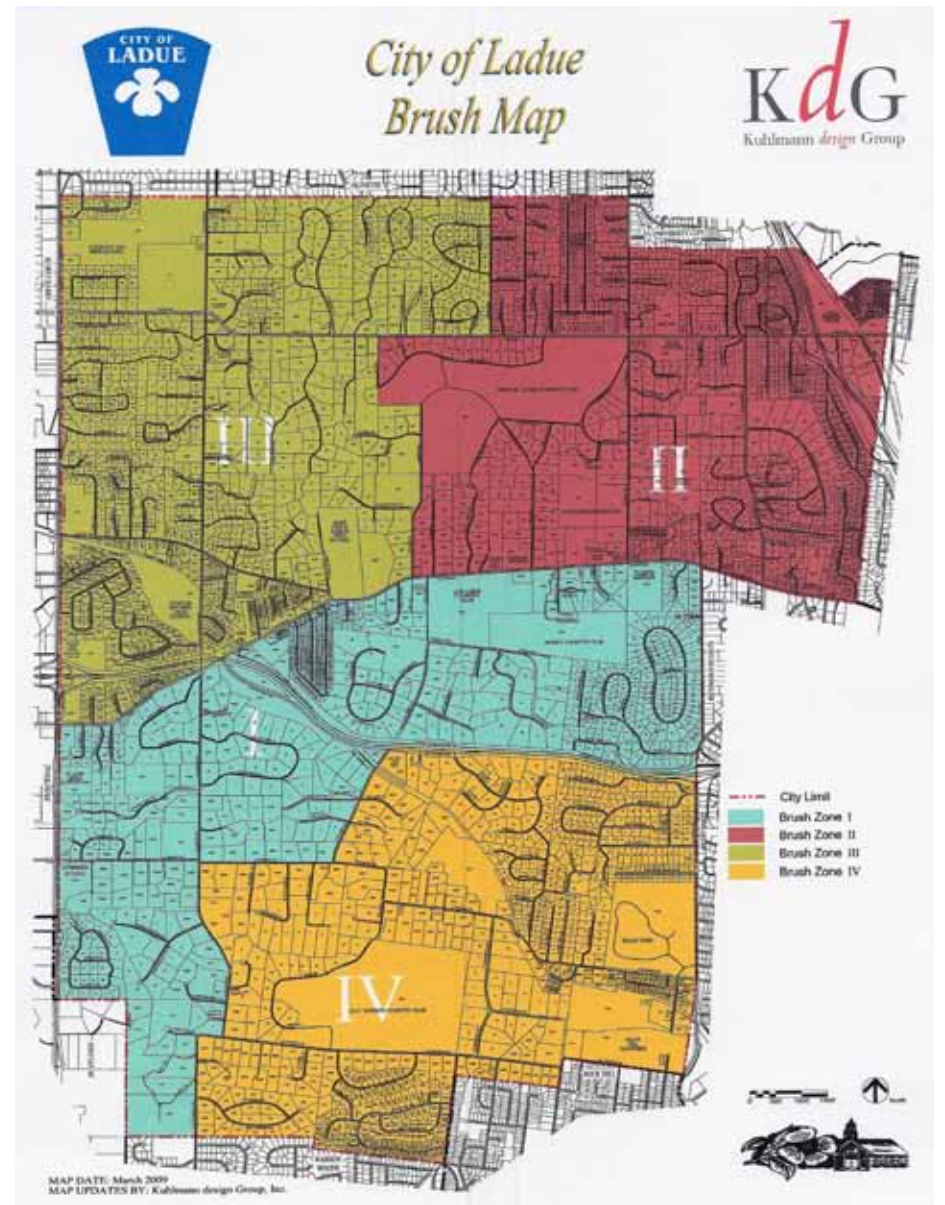
March 14	April 11	May 9	June 13
July 11	Aug. 8	Sept. 12	Oct. 10

SECTION III

March 21	April 18	May 16	June 20
July 18	Aug. 15	Sept. 19	Oct. 17

SECTION IV

March 28	April 25	May 23	June 27
July 25	Aug. 22	Sept. 26	Oct. 24



NEWS FROM THE FINANCE DEPARTMENT

The City once again had a very successful fiscal year with an unaudited surplus of \$470,248 in the General Fund for 2010. This was even after an additional \$700,000 City contribution to the City's pension plans above the \$1,253,985 required contribution. Contributing to this surplus was a \$259,356 T-Mobile retroactive cellular phone settlement. In addition, sales tax and court fines were higher than anticipated in the original budget. Much of this surplus was also achieved from a reduction of personnel through attrition and voluntary terminations. This gives the City an unaudited General Fund reserve of nearly \$7.5 million at 12/31/2010.

Just a reminder, too, that St. Louis County will be sending out estimated tax assessments in the spring. These are just estimates based on preliminary rates supplied by the various taxing entities including the City of Ladue. This will provide you an estimate of your tax bill as dictated by State Statute 137.180 and 137.243 implemented a couple of years ago.

Over the last eight years the City has aggressively sought alternate funding sources for many capital and equipment needs. By leveraging grant funding with local matching funds the City has been able to maximize its revenues to the greatest extent possible. The chart below provides a snapshot of the projects that the City has been able to accomplish with these alternate funds.

GRANTS RECEIVED BY THE CITY OF LADUE (2002 - 2011)

<u>DEPARTMENT</u>	<u>GRANTEE</u>	<u>FED/STATE SHARE</u>	<u>LOCAL SHARE</u>	<u>TOTAL</u>	<u>DETAIL</u>
FIRE	FEMA	13,500	1,500	15,000	TWO THERMAL IMAGING CAMERAS
	FEMA	40,932	4,548	45,480	TURNOUT GEAR, SCBA BOTTLES, EXTRICATION TOOLS
	FEMA	71,250	3,750	75,000	TWO GENERATORS
	FIREMEN'S FUND	17,000	-	17,000	THERMAL IMAGING CAMERA
	FEMA	91,169	4,784	95,953	12 SCBA AND AIR CASCADE SYSTEM
	FEMA	10,000	500	10,500	ONE THERMAL IMAGING CAMERA
	GENERAL MILLS HOMETOWN	15,000	-	15,000	SEVEN AEDS
	FEMA	54,289	2,857	57,146	EXERCISE EQUIP. & CONSULTANTS
	FEMA	20,976	1,103	22,079	EXHAUST REMOVAL SYSTEM & 1300' HOSE
	TOTAL	334,116	19,042	353,158	
POLICE	MO-DPS	2,400	-	2,400	LASER RADAR GUN
	JACKSON PUBLIC SAFETY	2,500	-	2,500	SAFETY EQUIPMENT
	MADD	450	-	450	PORTABLE BREATH EQUIPMENT
	MO-DPS	1,800	-	1,800	ACCIDENT RECONSTRUCTION EQUIPMENT
	MO-DPS	6,000	-	6,000	PERSONAL HAZARD EQUIPMENT
	EMERSON ELECTRIC	5,000	-	5,000	VOICE STRESS ANALYZER
	CENTER FOR MISSING CHILD.	2,500	-	2,500	COMPUTER, VIDEO EQUIP, PRINTER
	MO-DPS	6,000	-	6,000	HWY TRAFFIC ENFORCEMENT / TRAINING
	TOTAL	26,650	0	26,650	
DPW	STP GRANT	443,079	110,770	553,849	LITZINGER ROAD BRIDGE
	CMAQ GRANT	103,363	25,841	129,204	CLAYTON/WARSON SIGNALS
	STP GRANT	492,978	123,244	616,222	WARSON BRIDGE OVER DEER CREEK
	STP GRANT	830,728	207,682	1,038,410	CLAYTON BRIDGE OVER DEER CREEK
	STP GRANT	814,400	203,600	1,018,000	MILL/OVERLAY WARSON RD. PHASE III
	STP GRANT	310,037	82,415	392,452	SIDEWALK LADUE RD & S. WARSON RD.
	TOTAL	2,994,585	753,552	3,355,685	
GRAND TOTALS		3,355,351	772,594	4,127,945	
PERCENT PAID BY		81	19		

What Is Identity Theft?

Identity theft occurs when someone uses another person's personal information such as name, Social Security number, driver's license number, credit card number, or other identifying information to take on that person's identity in order to commit fraud or other crimes. Stealing an identity is, unfortunately, surprisingly easy to do and happens when you least expect it.

Protect your Social Security number. Don't carry your Social Security card or other cards that show your SSN.

Use caution when giving out your personal information. Scam artists "phish" for victims by pretending to be banks, stores, or government agencies. They do this over the phone, in emails, in postal mail, and sometimes in person.

Beware of wolves in sheep's clothing. Currently, there are at least six types of known scams: foreign business offers, love losses, over-payments, rental schemes, sudden riches, and work-at-home. All of these can involve theft of your personal identity.

Treat your trash carefully. Shred or destroy papers containing your personal information including credit card offers and "convenience checks" that you don't use. Remember that "Dumpster-diving" is an increasingly lucrative and common occurrence. The Federal Trade Commission recommends everyone purchase a shredder.

Protect your postal mail. Retrieve mail promptly. Discontinue delivery while out of town.

Check your bills and bank statements. Open your credit card bills and bank statements right away. Check carefully for any unauthorized charges or withdrawals, and report them immediately. Call if bills don't arrive on time. It may mean that someone has changed contact information to hide fraudulent charges.

Check your credit reports. Review your free credit report at least once a year. Check for mis-spellings of your name, changed or misspelled addresses and any activity you don't recognize or any fraudulent activity.

Stop pre-approved credit offers. Pre-approved credit card offers are a target for identity thieves, who steal your mail. Have your name removed from credit bureau marketing lists. You can also call toll-free 888-5OPTOUT (888-567-8688) to do this.

On-Line Job Hunting. Be careful about sharing personal information, when looking for a job online.

ATM Banking or Debit/Credit Card Use. Do not use PINS like your birthday, initials, maiden name, etc., and never use a debit card online.

Ask questions. Whenever you are asked for personal information that seems inappropriate for the transaction, ask questions. Ask how the information will be used, and if it will be shared. Ask how it will be protected. If you're not satisfied with the answers, don't give your personal information.

Protect your computer. Protect personal information on your computer by following good security practices.

- Use strong, difficult-to-guess passwords, and check your password strength with a strength checker.
- Use firewall, anti-virus, and anti-spyware software that you update regularly.
- Download software only from sites you know and trust, and only after reading all the terms and conditions.
- Don't click on links in pop-up windows or in spam e-mail.

Physically protect your computer.

- Never leave your computer alone--even for less than a minute--when you are in a public place. Take it with you.
- Purchase a laptop security cable and use it, but know these are not foolproof. At least it will deter a thief.
- Password protect it, and use a password-protected screen saver.
- Never leave your computer in a parked vehicle, even if the doors are locked. If you must leave it, hide the computer and accessories somewhere in the vehicle, so no one looking in can see any evidence of a computer.
- Consider purchasing one of the newer tools on the market, like LoJack, that erase the contents of your hard drive, when you report your computer stolen, and also may assist you in recovery.

Use caution on the Web.

- When shopping online, check out a Web site before entering your credit card number or other personal information.
- Read the privacy policy, and take opportunities to opt out of information sharing.
- Only enter personal information on secure Web pages, which encrypt your data in transit. You can often tell if a page is secure, if "https" is in the URL, or if there is a padlock icon on the browser window.

If you find that any accounts have been tampered with or opened fraudulently, close them immediately. If you accidentally gave your personal information online, for example, you responded to a fraudulent email by entering your name and social security number and/or date of birth, you may want to review this FTC Consumer Protection page, among other suggestions listed on this page.

To ensure that you do not become responsible for any debts or charges, use the FTC ID Theft Affidavit Form developed by the Federal Trade Commission (FTC) to help make your case with creditors, or call the FTC ID Theft Hotline at 1-877-ID-THEFT (1-877-438-4338 toll-free. You can file a report with the Internet Crime Complaint Center, which is a partnership between the FBI and the National White Collar Crime Center.

If you are the victim of a stolen Social Security number, the Social Security Administration (SSA) provides information on how to report the fraudulent use of your number, and how to correct your earnings record.

It is very important that you report identity theft to us, as soon as you become aware that you are a victim. We will furnish you a police report of the incident, which will assist you when notifying creditors, credit reporting agencies, and if necessary, the Social Security Administration.

UPCOMING MEETINGS AND EVENTS

MEETINGS

City Council **4:00 PM**

April 18

May 16

June 20

Zoning & Planning Commission **4:00 PM**

April 20

May 25

June 22

**NOTE – MEETING DATES AND TIMES ARE
SUBJECT TO CHANGE, PLEASE CALL CITY
HALL TO VERIFY MEETING.**

CITY DIRECTORY

ADMINISTRATION 314-993-3439

BUILDING 314-997-6308

MUNICIPAL COURT 314-993-3919

PUBLIC WORKS 314-993-5665

PUBLIC WORKS – FAX 314-994-3195

POLICE (non-emergency) 314-993-1214

FIRE (non-emergency) 314-993-0181

FIRE – FAX 314-993-0412

FAX (all other departments) 314-993-5652

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